

ITEM NUMBER: C 59/03/08

*RECOMMENDATION FROM THE EXECUTIVE MAYOR: 19 MARCH 2008*

MC 69/03/08

**APPLICATION FOR THE EXTENSION OF THE BLACKHEATH INDUSTRIA CITY IMPROVEMENT DISTRICT TERM TO 30 JUNE 2011***ISICELO SOKWANDISWA KWEXESHA LOPHUCULO LWESITHILI SASE-BLACKHEATH INDUSTRIA SESIXEKO UKUYA NGOMHLA WAMA-30 JUNI 2011***AANSOEK OM VERLENGING VAN DIE TERMYN VAN DIE BLACKHEATH INDUSTRIA STADSVERBETERINGS-DISTRIK TOT 30 JUNIE 2011****RECOMMENDED** that Council approve, in terms of Section 11(4)(a), the extension of the Blackheath Industria City Improvement District term as from 01 July 2008 to 30 June 2011 as per the Business Plan dated November 2007.**AANBEVEEL** dat die Raad die verlenging van die termyn van die Blackheath Industria Stadsverbeteringsdistrik vanaf 1 Julie 2008 tot 30 Junie 2011 goedkeur ingevolge artikel 11(4)(a) van die Verordening op Stadsverbeteringsdistrikte, soos uiteengesit in die sakeplan van November 2007.**KUNDULULWE** ukuba iBhunga malamkele ngokwemigaqo yeCandelo 11(4)(a) loMthetho kaMasipala we-CID ukwandiswa kwexesha loPhuculo lweSithili sase-Blackheath Industria seSixeko ukususela ngomhla woku-1 Julayi 2008 ukuya kowama-30 Juni 2011 njengoko kubonakalisiwe kwiSicwangciso soShishino esibhalwe uNovemba 2007.



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1    **ITEM NUMBER :**    **MC 69/03/08**

2    **SUBJECT**

**APPLICATION FOR THE EXTENSION OF THE BLACKHEATH INDUSTRIA  
CITY IMPROVEMENT DISTRICT TERM TO 30 JUNE 2011**

2    **ONDERWERP**

**AANSOEK OM VERLENGING VAN DIE TERMYN VAN DIE BLACKHEATH  
INDUSTRIA STADSVERBETERINGSDISTRIK TOT 30 JUNIE 2011**

2    **ISIHLOKO**

**ISICELO SOKWANDISWA KWEXESHA LOPHUCULO LWESITHILI SASE-  
BLACKHEATH INDUSTRIA SESIXEKO UKUYA NGOMHLA WAMA-30 JUNI  
2011**

3    **PURPOSE**

In terms of the City Improvement District By-Law - promulgated as per Provincial Notice No.6118 dated 26 March 2004 (the By-Law), Council received an application, in terms of Section 11(4)(a) to extend the existing Blackheath Industria City Improvement District term.

4    **STRATEGIC INTENT**

Economic Growth

5    **FOR DECISION BY**

Council.

### 8.1 Constitutional and Policy Implications

The establishment of the Blackheath Industria City Improvement District was approved by Council on 31 May 2005, taking effect 1 July 2005 to 30 June 2008.

An application in terms of Section 11(4) of the CID By-Law has been made for the Blackheath Industria City Improvement District to be extended for another three year term (1 July 2008 to 30 June 2011).

The Business Plan, attached as per Annexure A proposes a continuation of the existing services.

The application (Business Plan) to extend the CID term was advertised in the official newspapers, appealing for comments/objections to the extension of the Blackheath Industria City Improvement District term.  
**No comments/objections were received.**

Section 11(4)(a) of the City Improvement District By-Law allows Council to approve an extension of the City Improvement District term if the Business Plan does not materially affect the rights or interests of any person and does not materially affect the levy to be charged.

As the application conforms to the above and the property owners were consulted, Council may approve the extension of the term for the Blackheath Industrial City Improvement District as from 1 July 2008 to 30 June 2011.

### 8.2 Legal Implications

City Improvement District By-Law No.6118 dated 26 March 2004

### 8.3 Other Services Consulted

Finance: Services Liaison: Eddie Scott (021) 400 1872

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## ANNEXURES

Annexure A – Blackheath Industria City Improvement District Business Plan dated November 2007.



# City Improvement District

## Blackheath

committed to making a difference

23<sup>rd</sup> January 2008

Mr. Runan Rossouw  
City of Cape Town  
Business Area Management  
Economic Development  
7th Floor, Civic Centre  
Cape Town  
8000

Dear Runan,

**RE: Extension of CID Registration with the City of Cape Town**

The last three years have been a busy slog for the Blackheath City Improvement District (BCID), a bit of an uphill battle in fact to begin with. A lot of "teething problems" were experienced regarding set-up and securing working partnerships with the City of Cape Town and the other service providers. There were CID establishment issues and many hours spent on legal issues and the execution of the business plan. In the wake of all this though we emerge both positive and proud, having achieved most of what we set out to do to date, all except that which is out of our hands and relates to the service delivery that is.

At this time we feel that we are just beginning to make real headway as far as securing relationships with the service delivery departments of the City of Cape Town and other service providers is concerned. Our own projects are running smoothly and successfully and we aim to start the next phase in attaining our long term goals, most important of which is the addressing of local infrastructure issues and the promotion and marketing of the industrial area through various means and by creating networking opportunities for local business people.

Our business plan was designed to address the issues of crime and grime in the first instance, a huge undertaking that has resulted in a daily battle to this day. We are sure that without the Security Patrols and the CID manager's relationship with the law enforcement agencies, and the efforts of our cleansing team, the situation would return to its original status before the end of the 1<sup>st</sup> week! We remove up to two tipper truck loads of waste from our verges on a weekly basis and make an average of two successful arrests per week. It is just disappointing that our local SAPS brags with a conviction rate of only 2%!

The lack of law enforcement within our area has been a real disappointment and a let down to the local business community. Without law enforcement it is necessary to ensure that such events are currently responded to and managed by the BCID. These matters would clearly remain unresolved in the absence of the BCID.

## BLACKHEATH CITY IMPROVEMENT DISTRICT 3 YEAR BUSINESS PLAN

### ANNUAL PLAN FOR CITY IMPROVEMENT DISTRICT

PERFORMANCE INDICATOR	RESPONSIBILITY		SUCCESS INDICATOR
Promote CID Business prospects in the area	Brendan van der Merwe		
ACTION STEPS	START DATE	END DATE	SUCCESS INDICATOR
<b>Communication</b> <ul style="list-style-type: none"> <li>• Newsletters</li> <li>• E-mails</li> <li>• Meetings</li> </ul>	1 July 2008	30 June 2011	Monthly newsletter / Quarterly report to CID Committee.
<b>Social Functions</b> <ul style="list-style-type: none"> <li>Wine tasting</li> <li>Market days</li> </ul>	1 October 1 July 2008	30 June 2011	Quarterly functions / Report to CID Committee Quarterly report
<b>Projects</b> <ul style="list-style-type: none"> <li>• Promoting Blackheath (independent broker)</li> <li>• ( Greening campaign Planting trees. Competitions – Best verge ( Waste minimizing Trolley campaign ( Pavements / Stormwater Assistance to Unicity ( Community Involvement</li> </ul>	1 July 2008	1 January 2009	Monthly reports to CID Committee.
	1 July 2008	30 June 2009	Quarterly report to CID Committee
	1 July 2008	30 June 2009	Quarterly report to CID Committee
	1 July 2008	30 June 2011	Quarterly report to CID Committee
	1 July 2008	30 June 2011	Quarterly report to CID Committee

## BLACKHEATH INDUSTRIAL AND COMMERCIAL ASSOCIATION

## ANNUAL PLAN FOR CITY IMPROVEMENT DISTRICT

PERFORMANCE INDICATOR	RESPONSIBILITY	ACTION STEPS	START DATE	END DATE	SUCCESS INDICATOR
Enhance the provision of services by the Local Authority.	Brendan van der Merwe				
<ul style="list-style-type: none"> <li>• Identify shortcomings of services from Local Authority :               <ul style="list-style-type: none"> <li>( Street lighting</li> <li>( Dumping</li> <li>( Refuse Removal</li> <li>( Planting of trees</li> <li>( Maintenance of road surfaces</li> <li>( Sidewalks</li> <li>( Cleansing</li> </ul> </li> <li>• Liaise with relevant role players.</li> </ul>	30 June 2011	1 July 2008	1 July 2008	30 June 2011	<p>Assessment and evaluation of CID area as indicated through the perception survey. Analysis of shortcomings. Quarterly report to CID Committee.</p> <p>Monthly meeting with relevant role players. Draw up status report on progress of services and have monthly meeting with Municipal managers. Quarterly report to CID Committee.</p>
<ul style="list-style-type: none"> <li>• Compile a priority list of essential needs to enhance the objectives of the CID.</li> </ul>	30 June 2011	1 July 2008	1 July 2008	30 June 2011	<p>Quarterly submission to the CID Committee regarding the rendering of services and financial approval for minor and major works.</p>

## BLACKHEATH INDUSTRIAL AND COMMERCIAL ASSOCIATION

## ANNUAL PLAN FOR CITY IMPROVEMENT DISTRICT

PERFORMANCE INDICATOR	ACTION STEPS	START DATE	RESPONSIBILITY	SUCCESS INDICATOR
Promote Beautification, Greening and Verge Development Projects.	Brendan van der Merwe			
<ul style="list-style-type: none"> <li>• <b>Media Coverage of:</b> <ul style="list-style-type: none"> <li>( Local Development</li> <li>( Promoting the local Projects.</li> <li>( Promoting Business prospects for the area.</li> </ul> </li> <li>• <b>Business Directory for business within the CID geographical area.</b> <ul style="list-style-type: none"> <li>( Update and distribute to members bi-annually.</li> <li>( Ensure Members List is up to date in conjunction with COCT</li> <li>( Manage CID Arrears List</li> </ul> </li> </ul>	1 July 2008 1 July 2008 1 July 2008 1 July 2008 ONGOING ONGOING ONGOING	30 June 2011 30 June 2011 30 June 2011 31 December 2008	Business Directory to be regularly updated and forwarded to Members Quarterly	



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**BLACKHEATH  
2008/09  
PROPOSED BUDGET**

EXPENDITURE	AS PER BUSINESS PLAN		PROPOSED BUDGET		VARIANCE
		%		%	
1. Employee Related	273,780	31.29	273,780	31.29	0
Salaries	252,720		252,720		0
Bonus Provision	21,060		21,060		0
2. Contracted Services	420,000	48.00	420,000	48.00	0
Security	195,000		195,000		0
Cleansing	225,000		225,000		0
3. Depreciation	0	0.00	0	0.00	0
4. Repairs and Maintenance	0	0.00	0	0.00	0
5. Services Accounts ex CCT	0	0.00	0	0.00	0
6. Interest Paid	0	0.00	0	0.00	0
7. Other	181,220	20.71	181,220	20.71	0
Telephone/Cellphone	20,000		20,000		0
Accommodation	4,800		4,800		0
Travelling	66,000		66,000		0
Office Furniture	2,000		2,000		0
Office Equipment	2,000		2,000		0
Printing and Stationery	6,376		6,376		0
Audit Fees	3,800		3,800		0
Sundry	3,524		3,524		0
Functions and Meetings	6,500		6,500		0
Publications	4,500		4,500		0
Other	26,250		26,250		0
Green Campaign	8,494		8,494		0
Signage	2,500		2,500		0
Press Releases / Promotions	12,675		12,675		0
Waste Minimizing	6,045		6,045		0
Stormwater / Sidewalks	5,756		5,756		0
Loan Repayment	0		0		0
9. TOTAL EXPENDITURE	875,000	100.00	875,000	100.00	0
<b>INCOME</b>					
1. Levy Income	875,000		875,000		
2. Other	0		0		
TOTAL INCOME	875,000		875,000		
(SURPLUS) / SHORTFALL	0		0		

**CID Budget Split**

Commercial	875,000
Residential	
<b>Total Budget</b>	<b>875,000</b>